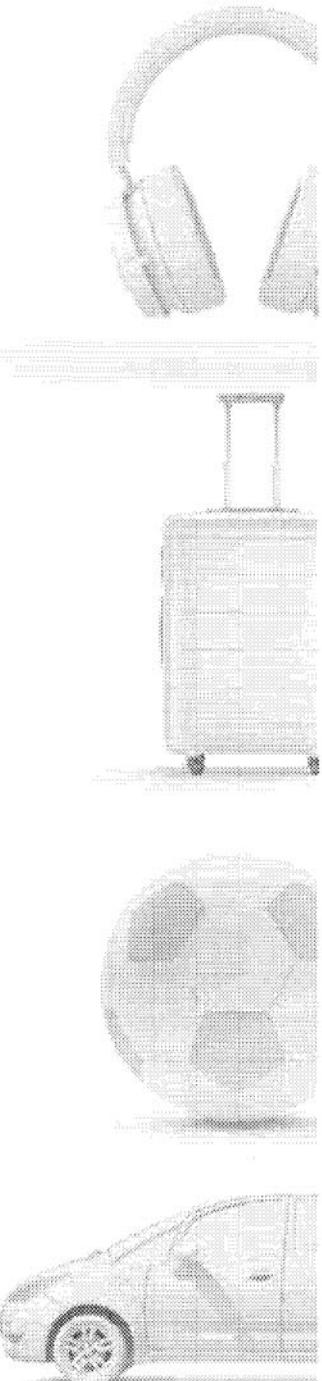


EXHIBIT C

[REDACTED VERSION]

ORACLE
Data Cloud

Offline Access Request Response Report



Oracle Data Cloud:

Offline Access Request Response Report

Oracle Data Cloud scanned our data and found the following data elements associated with the personal information you provided:

Data Element Description	Your Data
1 First and Last Name	
2 Physical Address	
3 All email addresses associated with your profile (all but the email you provided with your request have been partially masked)	
4 All phone numbers associated with your profile (all but the phone number you provided with your request have been partially masked)	
5 Mail Preference option from Direct Marketing Association (DMA). DMA is an industry group that tracks mails preferences option from consumer and alerts members when individual opt out	

Oracle Data Cloud has collected the following demographic attributes associated with your individual profile or household profile:

Demographic Category	Demographic Detail	Value
6 Individual	Age	
7 Individual	Age Code	
8 Individual	Age Range	
9 Individual	Birth Year	
10 Individual	Census Tract* Avg Education Level	
11 Individual	Ethnic Code	
12 Individual	Ethnic Group	
13 Individual	Ethnicity	
14 Individual	Family Position Code	
15 Individual	Gender	
16 Individual	Generation	
17 Individual	Language	
18 Individual	Language Preference	
19 Individual	Race	
20 Household	Adults	
21 Household	Age	
22 Household	Age Code	
23 Household	Age Range	
24 Household		
25 Household		
26 Household	Birth Year	
27 Household	Buyer Continuity	
28 Household	Buyer Score Category	
29 Household	Buyer Score Percentile	
30 Household	Census Tract* Avg Education Level	
31 Household	Census Tract* Avg Household Income Dollars	
32 Household	Census Tract* Avg Householder Age	

33	Household	Census Tract* Income Percentile	
34	Household	Census Tract* Median Household Effective Buy Dollar	
35	Household	Census Tract* Percent Black	
36	Household	Census Tract* Percent Blue Collar	
37	Household	Census Tract* Percent Built 2000	
38	Household	Census Tract* Percent Divorce	
39	Household	Census Tract* Percent Hispanic	
40	Household	Census Tract* Percent Homeowner	
41	Household	Census Tract* Percent Household with Children	
42	Household	Census Tract* Percent Married	
43	Household	Census Tract* Percent Mobile	
44	Household	Census Tract* Percent Motor Vehicle Owned	
45	Household	Census Tract* Percent Moved 2000	
46	Household	Census Tract* Percent Single Family Home	
47	Household	Census Tract* Percent White	
48	Household	Census Tract* Percent White Collar	
49	Household	Census Tract* Socio Economic Score	
50	Household		
51	Household		
52	Household	CPG Score Category	
53	Household	CPG Score Percentile	
54	Household	Dollar Home Value	
55	Household	Dollar Zip4 Avg Home Value	
56	Household	Dwelling Type	
57	Household		

58	Household	Ethnic Code
59	Household	Ethnic Group
60	Household	Ethnicity
61	Household	
62	Household	
63	Household	
64	Household	Gender
65	Household	Generation
66	Household	
67	Household	Homeowner
68	Household	Household Composition
69	Household	Income
70	Household	Language
71	Household	Language Preference
72	Household	Length Residence
73	Household	Mail Order Responder
74	Household	
75	Household	Net Worth New
76	Household	New Monthly Buyer
77	Household	Nielson County Size
78	Household	
79	Household	
80	Household	
81	Household	
82	Household	
83	Household	People In Household
84	Household	Race
85	Household	
86	Household	State
87	Household	Zip Plus4

*Census Tract Data refers to information about your neighborhood as established by the Bureau of Census for analyzing populations.

Oracle Data Cloud has used partner data to associate your profile with the following interest-based segments:	
Segment Category	Segment Detail
88	
89	
90	
91	
92	
93	
94	
95	
96	
97	
98	
99	
100	
101	
102	
103	
104	
105	
106	
107	
108	
109	
110	
111	
112	
113	
114	
115	

116
117
118
119
120
121
122
123
124
125
126
127
128
129
130
131
132
133
134
135
136
137
138
139
140
141
142
143
144
145

146
147
148
149
150
151
152
153
154
155
156
157
158
159
160
161
162
163
164
165
166
167
168
169
170
171
172
173
174
175
176
177

178
179
180
181
182
183
184
185
186
187
188
189
190
191
192
193
194
195
196
197
198
199
200
201
202
203
204
205

206
207
208
209
210
211
212
213
214
215
216
217
218
219
220
221
222
223
224
225
226
227
228
229
230
231
232
233
234
235
236
237

238

239

240

241

242

243

244

245

246

247

248

249

250

251

252

253

254

255

256

257

258

259

260

261

262

263
264
265
266
267
268
269
270
271
272
273
274
275
276
277
278
279
280
281
282
283
284
285
286
287
288
289
290
291
292

293
294
295
296
297
298
299
300
301
302
303
304
305
306
307
308
309
310
311
312
313
314
315
316
317
318
319
320
321
322
323
324
325

326
327
328
329
330
331
332
333
334
335
336
337
338
339
340
341
342
343
344
345
346
347
348
349
350
351
352
353
354
355
356
357

358
359
360
361
362
363
364
365
366
367
368
369
370
371
372
373
374
375
376
377
378
379
380
381
382
383
384
385
386
387
388
389

390
391
392
393
394
395
396
397
398
399
400
401
402
403
404
405
406
407
408
409
410
411
412
413
414
415
416
417
418
419
420
421

422
423
424
425
426
427
428
429
430
431
432
433
434
435
436
437
438
439
440
441
442
443
444
445
446

447

448

449

450

451

452

453

454

455

456

457

458

459

460

461

462

463

464

465

466

467

468

469

470

471

472

473

474

475

476

477

478

479

480

481

482

483

484

485

486

487

488

489

490

491

492

493

494

495

496

497

498

499

500

501

502

503

504

505

506

507

508

509

510

511

512

513

514

515

516

517

518

519
520
521
522
523
524
525
526
527
528
529
530
531
532
533
534
535
536
537

538

539

540

541

542

543

544

545

546

547

548

549

550

551

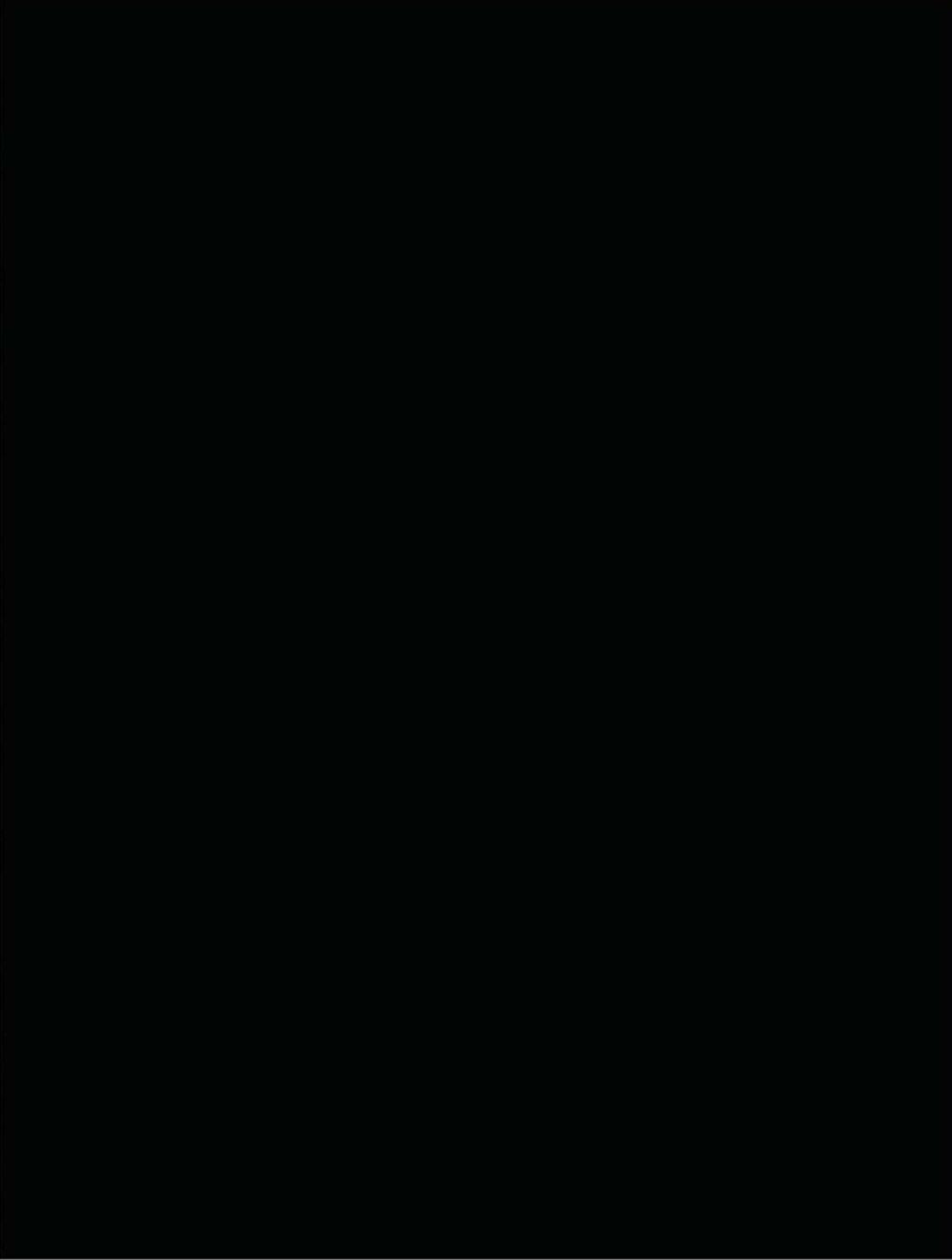
552

553

554

555

556



557

558

559

560

561

562

563

564

565

566

567

568

569

570

571

572

573

574

575

576

577

578

579

580

581

582

583

584

585

586

587

588

589

590

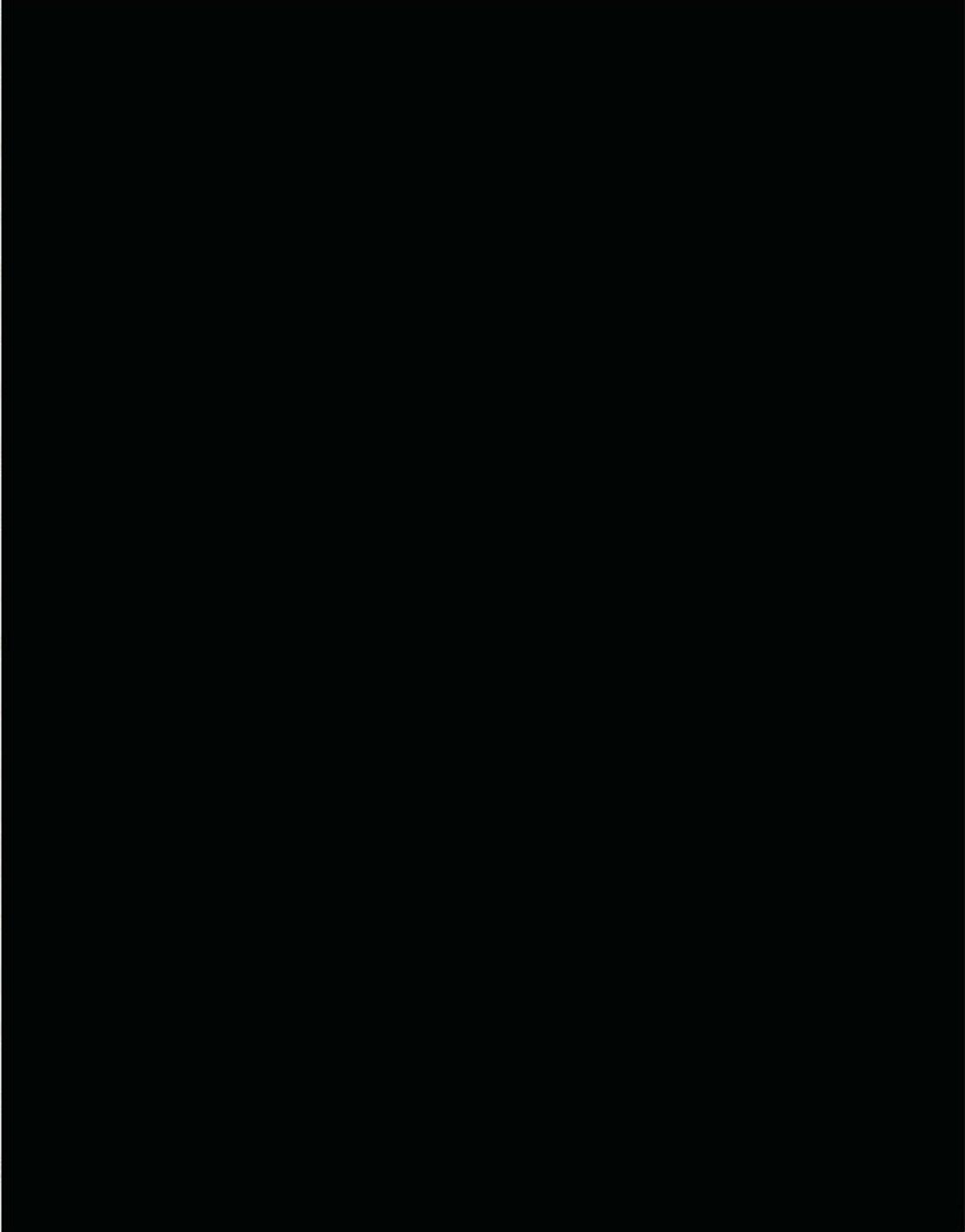
591

592

593

594

595



596

597

598

599

600

601

602

603

604

605

606

607

608

609

610

611

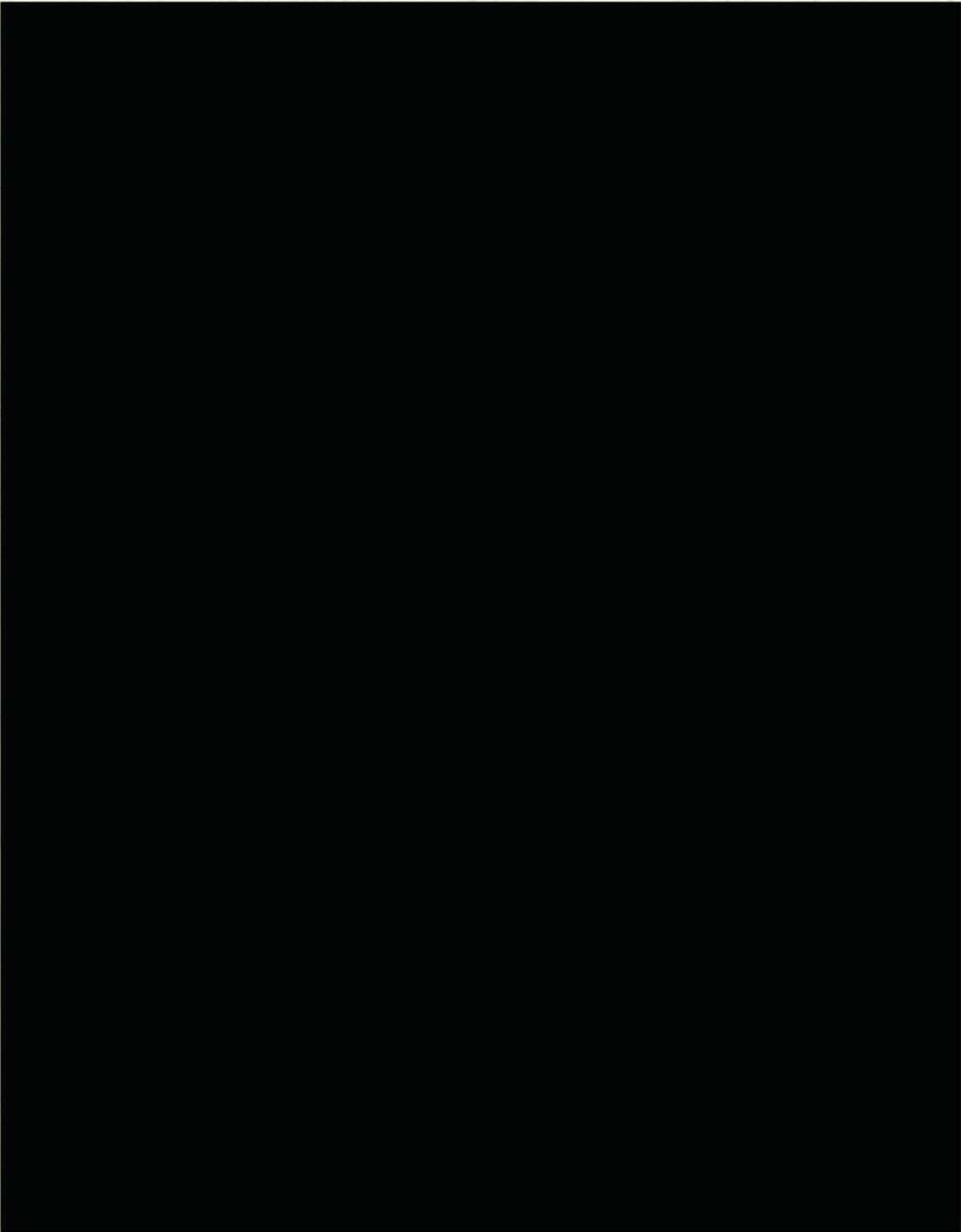
612

613

614

615
616
617
618
619
620
621
622
623
624
625
626
627
628
629
630
631
632
633
634

635



636

637

638

639

640

641

642

643

644

645

646

647

648

649

650

651

652

653

654

655

656

657

658

659

660

661

662

663

664

665

666

667

668

669

670

671

672

673

674

675

676

677

678

679

680
681
682
683
684
685
686
687
688
689
690
691
692
693
694
695
696
697

698

699

700

701

702

703

704

705

706

707

708

709

710

711

712

713

714

715

716

717

718

719

720

721
722
723
724
725
726
727
728
729
730
731
732
733
734
735
736
737
738
739
740
741
742
743
744
745
746
747
748
749

750

751

752

753

754

755

756

757

758

759

760

761

762

763

764

765

766

767

768

769

770

771

772

773

774

775

776

777

778

779

780

781

782

783

784

785

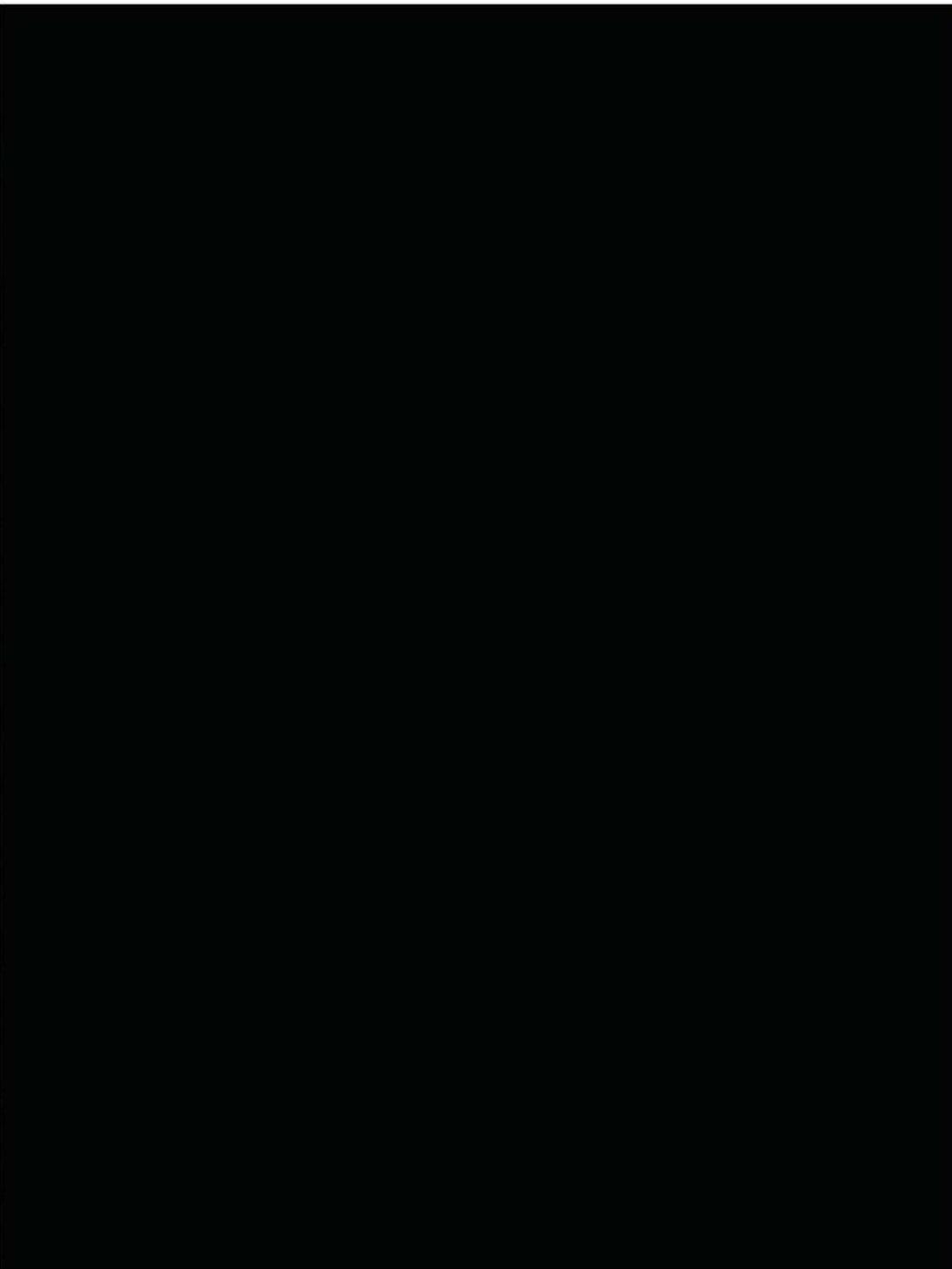
786

787

788

789

790



791

792

793

794

795

796

797

798

799

800

801

802

803

804

805

806

807

808

809

810

811

812

813

814

815

816

817

818
819
820
821
822
823
824
825
826
827
828
829
830
831
832
833
834
835
836
837
838
839
840
841
842
843
844
845
846
847

848

849

850

851

852

853

854

855

856

857

858

859

860

861

862

863

864

865

866

867

868

869

870

871

872

873

874

875

876

877
878
879
880
881
882
883
884
885
886
887
888
889
890
891
892
893
894
895
896
897
898
899
900
901
902
903
904
905
906
907
908

909

910

911

912

913

914

915

916

917

918

919

920

921

922

923

924

925

926

927

928

929

930

931

932

933

934

935

936

937

938

939
940
941
942
943
944
945
946
947
948
949
950
951
952
953
954
955
956
957
958
959
960
961
962
963
964
965
966
967
968
969
970

971
972
973
974
975
976
977
978
979
980
981
982
983
984
985
986
987
988
989
990
991
992
993
994
995
996
997
998

999

1000

1001

1002

1003

1004

1005

1006

1007

1008

1009

1010

1011

1012

1013

1014

1015

1016

1017

1018

1019

1020

1021

1022

1023

1024

1025

1026

1027

1028
1029
1030
1031
1032
1033
1034
1035
1036
1037
1038
1039
1040
1041
1042
1043
1044
1045
1046
1047
1048
1049
1050
1051
1052
1053
1054
1055
1056
1057
1058
1059

1060
1061
1062
1063
1064
1065
1066
1067
1068
1069
1070
1071
1072
1073
1074
1075
1076
1077
1078
1079
1080
1081
1082
1083
1084
1085
1086
1087
1088
1089
1090

1091

1092

1093

1094

1095

1096

1097

1098

1099

1100

1101

1102

1103

1104

1105

1106

1107

1108

1109

1110

1111

1112

1113

1114

1115

1116

1117

1118

1119

1120

1121

1122

1123

1124

1125

1126

1127

1128

1129

1130

1131

1132

1133

1134

1135

1136

1137

1138

1139

1140

1141

1142

1143

1144

1145

1146

1147

1148

1149

1150

1151

1152

1153

1154

1155

1156

1157

1158

1159

1160

1161

1162

1163

1164

1165

1166

1167

1168

1169

1170

1171

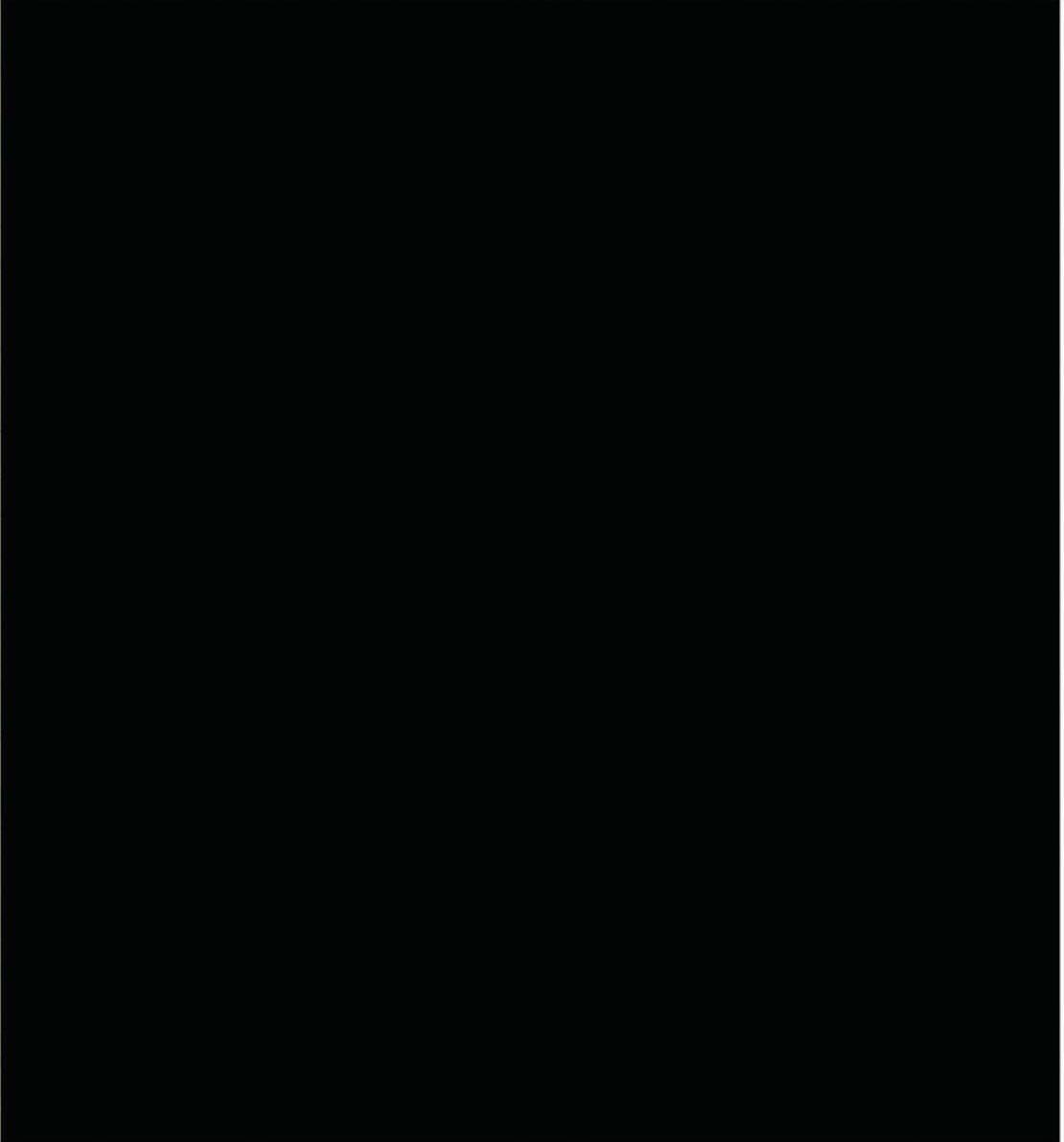
1172

1173

1174

1175

1176



1177

1178

1179

1180

1181

1182

1183

1184

1185

1186

1187

1188

1189

1190

1191

1192

1193

1194

1195

1196

1197

1198

1199

1200

1201

Oracle Data Cloud collected purchase-related retail data associated with your profile, indicating that you spent the following amounts at retail businesses in the last 12 months:				
Date of Transaction	Purchase Type	SKU	Description	Amount
1202				